

Web Development Internship Program - Summer 2009

352 Media Group will be hosting our Internship Program this summer for approximately 13 weeks. During the course of the program, interns will develop the skill sets needed to create web-based applications. Our internship program is broken into two distinct phases. During each phase, interns will gain a deeper understanding of our project development process and the technologies used in active projects. After completion of the internship program, each intern's progress and knowledge base will be evaluated. In many instances, 352 Media Group has offered part time and full time positions to applicants who have excelled within this program.

General notes:

- The program begins the week of May 18, 2009 and ends Friday, August 7, 2009.
- The program will be held at 352 Media Group's Head Quarters, located just outside of Gainesville, Florida approximately 10 miles West (on Newberry Rd.) of UF's campus. The office address is:
422 SW 140th Terrace
Newberry, FL 32669
- Applicants must have transportation available to drive to and from our office. **Please be aware that there is no bus route located near our office.** The closest bus route ends at the Gainesville Mall nearly five miles away.
- We invite approximately 20 interns to participate each semester.
- Interns will not be financially compensated during the program.
- We will be reviewing applications in February and March. Interviews will be held at the beginning of April, 2009.

We will be offering four distinct program tracks based on skill set:

Graphic/ Web Designer Path

Within our organization, designers are responsible for the creation of all graphics, HTML, and CSS within the website. They create the I-Designs (still graphic representation of what the site will look like), they Slice & Code those graphics into HTML and CSS, they create all UI pages and designs for the site, they create all motion graphics for the site and they handle the majority of the content integration from previously existing client websites.

Web Programmer Path

Our programmers are problem solvers who love new and exciting challenges. The only constant in their daily work is that there is always a new technology to learn or a new problem to solve. They build anything from large scale custom e-Commerce applications to social networking sites to highly interactive game based sites. To do this, they first brainstorm with the client and project team to point out any potential trouble spots and make suggestions on how to improve the project. They then architect a plan for how to build the site in the most efficient and effective manner. Finally, they build the site using ASP.NET, C# and a SQL Server database.

Project Management Path

PMs are the liaison between the client and the development team. They work with the developers and the clients to ensure that all members of the project team, client included, understand the goals for the project. Their primary responsibilities are making sure that the project is on schedule and on budget, as well as proactive communication with the client and development team.

Marketing Path

The marketing department is responsible for presenting our company to the public via web, print, and video. They create advertising campaigns, and work to find innovative methods of bringing the 352 Media Group name into the public's view.

All interns will be required to complete the following:

- Contribute **at least 15 hours** per week to the program for **Marketing and Project Management** tracks and **at least 20 hours** for **Design and Programming** tracks.
 - An "advanced track" is available for interns able to contribute 30+ hours per week. Interns participating in this track will follow the same schedule as the standard program; however, they will have more opportunities to work on client projects and to obtain exposure to alternate technologies that the standard track's time constraints will not allow for.
- Attend seminars where a staff member will introduce you to various technologies we work with.
- Independently work on projects and assignments.
- Participate in team meetings used to plan and work cohesively on mock projects.
- Attend meetings and work side-by-side with 352 developers on real client projects.

Curriculum

During the course of development, we will introduce a variety of technologies and development tools available to web developers. These include (but are not limited to):

- HTML
- CSS
- C#
- SQL
- ASP .NET 2.0 & 3.5
- JavaScript
- AJAX
- After Effects
- Fireworks
- Photoshop
- Flash
- Silverlight
- Dreamweaver

If you are interested in learning more about this internship program, please visit www.Internship.352media.com where you can apply online for the Internship Program.

The deadline to apply for the Summer 2009 semester is March 23, 2009